

THE FABLEIST

Year Founded: 2012

Region: California

Owner/Winemaker: Andrew Jones

Fun Fact: Each bottle has been artfully designed and inspired by one of Aesop's many fables.

-Organic and/or Sustainable as of 2020/Vegan-

The Fableist is a project from Field Recordings' Andrew Jones. Andrew spends his days planning and planting vineyards and has stood foot in just about every vineyard on the Central Coast. The Fableist gives special attention to the craft and story behind each wine. Each bottle has been artfully designed and inspired by one of Aesop's many fables. Just as each of his timeless vignettes has a moral, Andrew believes that every blend has its own story to tell, its own lessons to teach. There's something profound about wine; it can inspire, bring loved ones together, fill hearts with warmth. As you enjoy each glass, we hope these stories spark a desire to ponder what really matters in life — and may they encourage you to find the wisdom within yourself.



2023 Chardonnay, Central Coast



Inspired by The Bee and Jupiter

FABLE 163: A queen bee gave a pot of her honey to Jupiter, who was so delighted that he offered the bee anything she desired. The bee asked for the ability to kill her enemies. Taken aback, Jupiter fulfilled his promise, but said that the bee's sting would come at the cost of her own life.

This fable is a reminder to be careful what you wish for. We started a little Cab project as a college fund for our kids, and it's evolved into much more than we imagined. We're so pleased with what's happened, but we've had to adjust our expectations along the way.

100% Chardonnay from Coquina (organic), Mistral, and The Templeton Reserve vineyards. Aged 6 months in New French oak, 50% neutral oak, 50% stainless. Float back to your youthful summers: Welcome the comforting aromas of bosc pear, fresh ginger and coarse sea salt. Feel this fresh mid palate roll into a bright finish of marjoram and apple blossom. Like us, this wine is young and energetic, but still respects the classics. **Sustainable & Vegan!**

2022 Pinot Noir, Santa Barbara County



Inspired by the Silkworm and the Spider

FABLE 774: When time spins swiftly and the temptation to rush arises, heed The Fableist's warning: quick and shoddy work begets little praise, while time spent in pursuit of quality and craftsmanship endures and delights.

100% Pinot Noir hand-selected from Cat Canyon (organic), Kick On and Evenson, Morro View and North Canyon vineyards. 12% whole cluster, with 88% destemmed. We fermented in stainless steel tanks and open-top 1-ton fermenters with native yeast, and did one pump over per day during fermentation. 4 months in 100% French oak; 92% neutral, 8% new. Bold, fresh cranberries and raspberries float on your palate, brought back to earth by gentle nutmeg, clove and just a hint of mushroom. Brings you back to days spent basking in the Central Coast sunlight. **Organic/Sustainable & Vegan!**

2022 Cabernet Sauvignon, Paso Robles



Inspired by the Ant and the Cicada

FABLE 373: Now accept the gift of the Fableist, which has been toiled and moiled over in an attempt to give both weary ants and shiftless cicadas peace of mind, and a belly full of warmth.

85% Cabernet Sauvignon, 5% Merlot, 4% Malbec, 4% Petit Verdot, 2% Petite Sirah hand-selected from Hinterland (organic), Old Potrero (organic), Wine Porch (organic), Coquina (organic), Old Koligian, Zepherino, Vineyard 101, Last Frontier vineyards. This wine is a strong representation of the growing vintage. Due to the heatwaves, we made a stylistic decision to pick everything earlier to retain acid and the Fableist signature freshness. This wine was fermented in tank and aged 100% in barrel. We utilized majority American oak, 10% of which were new oak barrels. Vibrant black currant, cedar and vanilla hit your tongue, as you're warmed by the comforts of mint and eucalyptus. A strong finish wraps you in a fond embrace. **Organic/Sustainable & Vegan!**

2021 Reserve Cabernet Sauvignon, Paso Robles



Inspired by the Ant and the Cicada

FABLE 373: Now accept the gift of the Fableist, which has been toiled and moiled over in an attempt to give both weary ants and shiftless cicadas peace of mind, and a belly full of warmth.

100% Cabernet Sauvignon. 35% Old Potrero (organic), 35% Wine Porch, 30% Last Frontier. Aged in 55% new American oak, 45% neutral oak for 20 months. Everything you love about Cabernet, brought seamlessly together. The wine envelops you with notes of warm clove and Bing cherries. It's complimented by complex cedarwood, red currant, smoked meats and charred poblano. Reflect on the good ol' days with this perfect homage to Paso Cab. **Sustainable!**

2022 Tempranillo, Arroyo Grande Valley



Inspired by the Two Travelers and the Axe

FABLE 067: Two travelers are walking along a path and come across an axe. One of the travelers says, “I found an axe!” But his partner says, “No, we found an axe.” Soon, the owner of the axe starts pursuing them, and the one who picked up the axe said, “Oh no, we are doomed!” But his companion replied, “No, you are doomed.” This fable is all about us as business partners. Share in the risk, share in the reward — that’s the moral of partnership. You have to take the trying times with the good times; you’re in it together.

We included three Tempranillo vineyard sites in this vintage. We made the pick call based on the taste of the fruit: a balance between ripeness, tannin and acidity. Once at the winery, we de-stemmed the fruit 100%. The grapes were fermented in stainless steel tanks with native yeast, and given one pump-over daily during fermentation. We pressed the grapes and sent to barrels after 3 weeks on the skins, allowing malolactic fermentation to occur naturally. The barrels were 15% new American oak and 85% neutral oak. Loaded with blueberries, black currant and dark chocolate. The wine has a velvety mouth feel with a lingering finish that is warm and fulfilling.

Sustainable & Vegan!

2022 Preserve Red Blend, Paso Robles

12/.750L

\$17.20 | \$206.40



Introducing the Paso Robles Preserve Red Blend: a wine that encapsulates the essence of The Fableist's estate vineyards. This meticulous blend intertwines our core varieties, capturing purity and freshness. Aged solely in neutral oak for 8 months, each authentic flavor truly shines—a harmonious symphony of bold dark fruits with delicate spice undertones. Embark on a humble journey through our terroir with the Paso Robles Preserve Red Blend.

61% Zinfandel, 22% Petite Sirah, 8% Touriga Nacional, 5% Aglianico, 4% Merlot. Vineyards: The Templeton Preserve, The Adelaida Preserve, Shell Creek, Old Potrero. Each glass encapsulates our leisurely Paso Robles wine country, with the aroma of red Anjou pears, dates, star anise and blue hyacinth flowers. As you sip, revel in notes of nutmeg, rosemary, cranberries and dried tobacco leaves. **Sustainable & Vegan!**