

CAMP

'Kenny Likitprakong is a beast. An experienced vineyard master and a diversely gifted wizard in the cellar, I challenge you to name anyone in California bottling a broader and more consistently delicious arsenal of fairly priced, eco-friendly and truly hand-crafted wines.' – Master Somm Ian Cauble

Year Founded: 2011

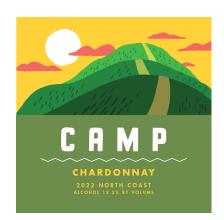
Region: Sonoma

Winemaker/Owner: Kenny Likitprakong

Known For: A value-driven approach to affordable, sustainable/organic table wines from unique vineyard sites.

-Biodynamic, Organic, SustainableCamp Wines were created by the Hobo Wine Co. in 2011 to showcase the quality and value of Sonoma County wine. We work with top growers and vineyard managers in very high quality and responsibly farmed, though lesser known, vineyards throughout Sonoma County to produce delicious, approachable, and affordable wines. Like Hobo, the Camp wines employ native yeasts and malolactic bacterias for the primary and secondary fermentations without the use of commercial fermentation aids or additives. The wines are aged in real oak barrels and/or stainless steel tanks vs. alternatives or flavoring agents.



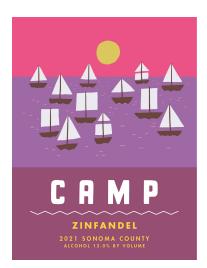


2022/2023 Camp Chardonnay, Sonoma County

The 2023 Camp Chardonnay is 63% Chardonnay from our new (not so new anymore) planting of Chardonnay at the Vecino Vineyard in Potter Valley, 30% from a blend of very old vines at Lolonis in Redwood Valley, and 7% from the Brosseau Vineyard in the crushed granite and limestone soils of Chalone. The various lots were fermented in a combination of stainless steel tanks and neutral French oak barrels, then racked to all older French oak barrels and left sur lies until the completion of the malolactic fermentation, and finally brought back to stainless for the complete blend and bottling.

"Many people say they don't like California Chardonnay because they imagine them as oaky or buttery - outdated stereotypes of the wine. Sure, oaky, buttery Chardonnays exist, but serve them this easygoing bottle, and quite a few may be shocked. It's rich yet limber, refreshing and appetite-whetting, without oakiness or buttery flavor. It's made from organically grown grapes, primarily from the Potter Valley in Mendocino County. Camp is an imprint of the Hobo Wine Company, which makes terrific, modestly priced wines and has an admirable statement of values." - The New York Times



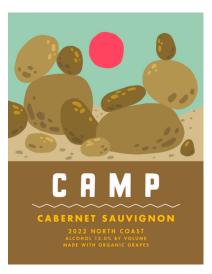


2022/2023 Camp Zinfandel, Sonoma County

'Year's Best U.S. Zinfandels' - Wine&Spirits 2020

'Affordable and refreshingly light-bodied. Stock up for parties.' - Wine Enthusiast

The 2022 Camp Zinfandel is 95% from the Lolonis Vineyard in Redwood Valley and 5% from the Vecino Vineyard in Potter Valley. We have a long history with both sites and appreciate the integration of fruit and structure they both offer. All lots were fermented in stainless steel tanks with moderate temperatures to control extraction and then aged in French oak barrels of varying ages.



2022 Camp Cabernet Sauvignon, North Coast

'Best 20 Wines Under \$20' - New York Times

'A screaming deal. Well worth case-stocking in one's home.' - Wine Enthusiast

45% Cabernet Sauvignon from the Lolonis Vineyard (certified organic) in Redwood Valley, 20% Cabernet Sauvignon from Campovida in Hopland (certified organic), 14% Cabernet Sauvignon from the Martorana Vineyard in Dry Creek Valley (certified organic), 8% Cabernet Sauvignon from the Shamwary Vineyard in Sonoma Valley (certified organic), 5% Cabernet Sauvignon from the Prior Vineyard in Sonoma Valley (certified organic), 4% Merlot from the Gibson Vineyard in Hopland (certified organic), and 4% Merlot and Cabernet Sauvignon from the Morrison Vineyard in Sonoma Valley (certified organic). All lots were fermented in stainless steel with a minimal 1-2 punchdowns or pumpovers per day and aged in neutral French oak barrels. Medium-bodied with aromas of peppercorn, cocoa nib, some currant and light raspberry tones with a hint of cherry.



2022 Camp Merlot, North Coast

'This is an amazing wine at this price point. Stock up.' -Wine $\mbox{\footnote{Amazing}}$

'Top Wine - Everyday Wine Award' -Slow Wine Guide 2020

The 2022 Camp Merlot is 95% organically farmed Merlot from the Morrison Vineyard in Sonoma Valley and the Gibson Vineyard in Mendocino County plus 5% Cabernet Sauvignon from the organically farmed Lolonis Vineyard in Redwood Valley. All lots were fermented in stainless steel tanks with moderate temperatures to control extraction and then aged in French oak barrels of varying ages.