

RAMONA

‘Beverage Brand of the Year’ - Wine Enthusiast’s Wine Star Awards

Certified Women-Owned Business

2-Time James Beard Semi-Finalist

Wine Enthusiast’s 40 under 40 Tastemakers of 2016

‘Most Creative Companies’ - Business Insider

‘Perhaps the biggest leap in cans comes from Jordan Salcito, a sommelier turned wine entrepreneur, who has reimaged the canned wine cooler.’ - New York Times

‘Irreverent, sophisticated. Delicious.’ - Vice

‘A dream come true.’ - EATER

‘Dangerously poundable.’ - GO

Year Founded: 2016

Region: New York

Founder: Jordan Salcito

Known For: Ramona is the first-of-its-generation collection of award-winning, organic Italian beverages for anytime, anywhere.

- Certified Organic, Gluten Free, All Natural, Vegan-

For over a decade Salcito has devoted her focus to the world's great wines, working harvests at world-class wineries in Burgundy, Italy, California, and Patagonia and as a sommelier and wine director at restaurants like Eleven Madison Park and Momofuku. Her programs at Momofuku have won several awards as well as three James Beard semi-finalist nominations. She's also a Master Sommelier candidate. But she knows that great wine doesn't need to be so serious in order to be taken seriously. Wishing that a delicious, updated version of the wine cooler existed and unwilling to accept that it didn't, she and the Ramona team set out to

create a modern artisanal wine cooler made with **organic grapes and natural fruit flavors**. It comes in a 250ml recyclable aluminum slim can, because they believe that great wine comes in sassy little packages. Ramona is named after Jordan's youngest sister, Anne-Marie, who became obsessed with the fictional literary character Ramona Quimby when she was five and renamed herself Ramona, refusing to answer to any other name. As 'Ramona,' Anne-Marie developed a mischievous, fun-loving alter ego. That independent spirit informs Ramona's canned wines. Claudia Wu, Creative Director of *Cherry Bombe* created Ramona's label using posters from the Russian Constructivism movement as inspiration. Wu liked the correlation of wine coolers being an easy foray for people into the world of wine, which can sometimes be daunting.

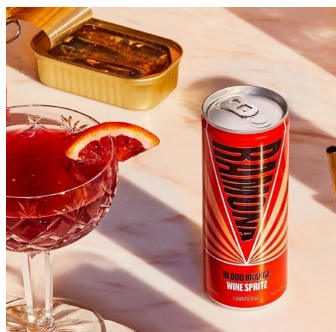




Ramona Organic Ruby Grapefruit

Notes of citrus zest, stone fruit, ruby grapefruit, lime blossom and Honeycrisp apple.

94 Points - Double Gold - San Fran Int'l Wine Comp. 2019



Ramona Organic Blood Orange

Made with Zibibbo grapes and mixed with organic blood orange juice. Citrus zest, raspberries, blood orange and hibiscus.

Double Gold - San Fran Int'l Wine Comp. 2019



Ramona Meyer Lemon

Lightly sparkling organic Sicilian wine made with Zibibbo grapes and mixed with organic lemon juice.